



MORPHOSIS

BUILDING CULTURAL COMPETENCE FOR EFFECTIVE COMMUNICATION



**TAKE YOUR BUSINESS TO
THE NEXT LEVEL**

In today's globalised world, effective communication across cultures is essential for business success

About this Course

This training program is designed to provide participants with the knowledge, skills, and tools to navigate cultural differences and communicate effectively with individuals from different backgrounds. Through interactive discussions, case studies, and practical exercises, participants will learn how to recognise and respect cultural differences, communicate effectively, and build relationships across cultures

Objectives

- Understand the importance of cultural competence for effective communication
- Develop cross-cultural communication skills for effective communication
- Recognise and respect cultural differences
- Build relationships across cultures
- Overcome cultural barriers, including cultural adaptation and intercultural conflict resolution
- Improve cultural competence, leading to enhanced business success

Course Highlights

- Can be delivered in-person or online
- Assessment
- Development plan
- A combination of interactive discussions/workshop activities
- Customisable in-house training options
- Optional post-training coaching by an Organisational Psychologist for further learning and accountability